



## *INNOVATING FOR RESULTS*

Surviving in today's highly competitive business environment requires organizations to depart from conventional thinking and create a culture of continuous innovation that focuses on results. To do this, leaders must challenge conservative business thinking, instill a mindset of change and innovation, and provide employees with skillsets and toolsets that work effectively—every time.

---

*Innovating For Results* is a high-energy program designed to help organization build a more flexible and self-reliant workforce. It is a fun, wildly creative, and highly interactive program that teaches participants to solve problems in innovative and positive ways.

### **Strategic Applications**

- Strategic Planning Meetings
- Team Building Sessions
- Annual Sales Meetings
- Leadership Conferences
- Problem Solving Workshops



With *Innovating For Results*, participants learn to value and embrace the power of change rather than resist it. They see themselves as innovators in the company, ready to apply bold unconventional thinking to improve productivity and profitability. Participants emerge from this workshop armed with specific plans of action for themselves and their teams.

### **With *Innovating For Results*, participants specifically learn:**

- Three methods for consistently challenging conventional thinking;
  - Two powerful styles of thinking for generating new ideas;
  - Six ways to overcome corporate barriers and “Sacred Cows”;
  - Three skills for identifying trends that affect their business situation today;
  - Five steps for creating an action plan that implements innovative ideas and solutions including identifying the resources, people, and appropriate communication toolset for the situation.
- 

One- or two-day *Innovating For Results* workshops are available and can be delivered to groups of 25 or 125. Our flexible presentation allows for easy customization so we can create a highly tailored experience for your organization.

For information on how Near Bridge can help your organization learn through our process of *Innovating For Results*, call us at (928) 204-9232 or e-mail us at [innovation@nearbridge.com](mailto:innovation@nearbridge.com).

---